



ST. WILFRED'S P.G. COLLEGE

(Affiliated to the University of Rajasthan)

**ENTREPRENEURSHIP DEVELOPMENT CELL
(INNOVATION, STARTUP & INCUBATION)**

**ENTREPRENEURSHIP DEVELOPMENT CELL/
TECHNOLOGY BUSINESS INCUBATION CELL**

Kapila

IQAC HEAD
St. WILFRED'S P.G. COLLEGE
JAIPUR



Aparna

Principal
(Dr. Anupama Parashar)
St. Wilfred's P.G. College
Jaipur



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Entrepreneurship Development Cell

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EDC/TBI CELL

ABOUT ENTREPRENEURSHIP DEVELOPMENT CELL

The EDC is professionally accomplished by a perfect blend of faculty and students. The Coordinators are delegated with responsibilities for the smooth conduction of Awareness Programs, Events and Activities disseminating to the students in the Campus. The prominence advisory board of EDC comprises of renowned well established Entrepreneurs from various geographical regions whose ideas and expertise can be inspired. The EDC is there to offer appreciable recommendation on all aspects of entrepreneurship.

VISION

To cater the needs of budding entrepreneurs with innovative ideas of societal relevance and there introducing a culture of entrepreneurship inside campus which strengthens the education system

MISSION

To develop an eco-friendly system with required infrastructure which will enable students and faculty to innovate & develop their ideas with industrial standards and to seek support from government, industry and reputed academic institutions globally and create employment opportunity

OBJECTIVE

Entrepreneurship Development Cell and startup club aims to creating awareness among students about various facets of Entrepreneurship while highlighting the merits of pursuing Enterprises. It helps the entrepreneurs to enhance their organizing and Managerial abilities so that they can run their enterprise efficiently and successfully

- To initiate Entrepreneurship and provides a platform to students to validate their ideas and take them from laboratory to field.
- To develop the advanced skill of creativity and innovative thinking
- To empower and inspire students to thrive in the challenging world and to become employment creators than seekers.

SHORT TERM GOALS

- To Help Students groups to model their ideas.
- To enhance innovation, creative and design thinking among student community.

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- Incubation capacity for faculty driven start-up and student/alumni start-up.
- Organize FDP, seminars and workshops, distinguish talks for students, Faculty and Alumni encourage entrepreneurial culture.
- Strengthen Institute industry interaction cell activity and successfully use the outcomes for achieving the mission.

LONG TERM GOALS

- Associate with Department of Science and Technology (DST), Confederation of Indian Industry (CII), Ministry of Micro Small and Medium Enterprises (MSME) and other academic institutions for transferring world class facility for SWC-EDC activities.
- Develop quality of research work among students and to arrive at patent which can be commercially used in production.
- Provide a platform for students to develop innovative products with global recognition and create business opportunities.
- Generate revenues through consultancy and student start-ups
- Spread awareness to students and faculty regarding IPR related activities

RESPONSIBILITY

- EDC Coordinator
- Department Level EDC Coordinator
- Heads of the Departments
- Principal of the institution

PROCEDURES

- EDC coordinator enhances the innovation, creative and design thinking ideas of students and develops it into products.
- Incubation and pre-incubation facility for faculty driven start-up and student/Alumni/Public start-up.
 - Organize Guest Lectures, seminars and workshops, FDP, motivational talks for students, Faculty and Alumni to promote entrepreneurial culture.
- Improve quality of research work in SWC among students and to attain patent which can be commercially used in production.
- Provide a platform for students to develop innovative products with global recognition and generate business opportunities.
- Generate revenues through consultancy work and student start-ups.

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ADVISORY COMMITTEE

S. No.	Name	Designation	Affiliation	Category
1.	Dr. Fareeda Hasani	Principal	St. Wilfred's P.G. College	Chairperson
2.	Dr. Anupama Sharma	Vice Principal	St. Wilfred's P.G. College	Coordinator
3.	Dr. Rajani Vyas	Dean Faculty of science	St. Wilfred's P.G. College	Mentor
4.	Dr. Kapila Parihar	Dean & Professor English	St. Wilfred's P.G. College	Mentor
5.	Dr. Dileep Gupta	Professor & HOD Botany	St. Wilfred's P.G. College	Mentor
6.	Dr. Ruchi Dave	Assistant Professor & HOD Computer Science	St. Wilfred's P.G. College	Mentor
7.	Dr. Sumit Kumar Gupta	Professor & HOD Physics	St. Wilfred's P.G. College	Mentor
8.	Dr. Sangeeta Kumari	Associate Professor & HOD Commerce	St. Wilfred's P.G. College	Mentor
9.	Mr. Sudhir Verma	Assistant Professor EVS	St. Wilfred's P.G. College	Mentor
10.	Dr. Neema Shekhawat	Assistant Professor	St. Wilfred's P.G. College	Mentor
11.	Er. Sanjay Singhal	Director, India Project Lab	India Project Lab	Industry
12.	Mr. Naresh Agarwal	Assistant Professor commerce	St. Wilfred's P.G. College	Mentor

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